

 **OBJECTIVE :**

looking to leave freelance design behind and join a company long-term and contribute to its success and work culture

 **EXPERIENCE :**

Photoshop, Illustrator, Indesign, Muse, print & web design, wireframes - lo & high fidelity using Illustrator, Adobe DX- light experience, CMS, WP : Divi, PPT, retail, restaurants, technology, non-profits, pharma, oil and gas, transportation, +

 **CLIENTS :**

JCPenny, Wendy's, McDonalds, Johnson Controls, ATL Creative Loafing, Sherlock's Pub, UA & NC State, Heartgard, Exxon Mobile, Pizza Hut, Lays, Tracy Locke, DrPepper, ProPac, ATL Melt, Continental, MSL ATL, California Paints, Houston Metro

 **WORK HISTORY :**

**FREELANCE ART DIRECTOR / GRAPHIC DESIGNER**  
DALLAS, TX : 2.10 - Present

- currently freelancing while looking for a great full-time position
- worked experience in Houston, Dallas, San Antonio, Tampa Bay and Atlanta
- designed logos and branding guides for multiple clients - credit union & tech company
- worked on JCPenny rebrand - December 2019
- roles : Sr. Art Director, Graphic Designer, Creative Director
- developed creative strategies and campaign concepts for both print and digital
- print projects : brochures, ads, collateral, logos
- digital projects : web concept design, social media, web banners, wireframes

**ANDERSON MARKETING : SR. ART DIRECTOR**  
SAN ANTONIO : 9.08 - 2.10

- designed print & web for local and regional clients : San Antonio Rodeo, GVEC, KIPPS, car dealerships
- designed the South Texas Medical Center's website

**IMC2 INTERACTIVE : SR. CONCEPTUAL WEB DESIGNER | DALLAS : 7.07 - 8.08**

- visual designer : websites, online campaigns
- part of the consumer goods division

- new business development team member
- designed Pizza Hut's landing page
- worked on such brands as Sara Lee, Sun Tan Beach, Olay & more

**STANFORD FINANCIAL : SR. ART DIRECTOR**  
HOUSTON : 6.05 - 4.07

- rebranded Stanford Financial - visuals, name, tone
- developed branding strategies for Europe, Antigua & U.S.
- designed ads and collateral
- won : design citation & silver ADDY

 **AWARDS :**

- 2013 : 1st place ACI-NA Awards : DFW Airport "Download The App" campaign
- 2011 : WEBBY Honoree
- 2011 : Houston Show Gold
- ADDYS : Gold & Silver, 6 Citations
- US ARMY : 7 medals - 2 Army Achievements

 **EDUCATION :**

- University Of Houston : 1998
- B.A. : Graphics Communication

